









Company Profile









We're SHERA, a part of the Mahaphant Group of Companies, Thailand – a leading manufacturer of high-quality, eco-friendly building products. We've been consistently delivering superior alternatives to natural wood-building materials across India.

Through our robust dealership network, we provide a range of products that are suitable for all interior and exterior applications. Made from fibre-composites, all our products come with weatherproof, termite & insect proof, and fire-resistant capabilities. In addition to offering high workability, these products are cost-effective and low on maintenance. With this, we help contractors save both time and money on constructions. Our green solutions are widely used by architects, contractors, developers and builders to make living spaces extra special. Moreover, our innovatory offerings are approved, tested and certified by all World Standards, including the Singapore Green Label.

We at SHERA develop products that give you the freedom to create what you want, without compromising on quality or creativity. We're not just offering the world cleaner, greener and better ways to build; we're offering a better future.





Green Philosophy

Our R&D team's dedicated work on the quest of New Green Products from Green Technology for Green Living has resulted into an unprecedented and fabulous range of environmental-friendly products. We, MAHAPHANT Group, are proud to present *SHERA* as a demonstration of human respect for nature.

SHERA offers the best substitution to natural wood with a contemporary range of green products suitable for all modern and classical constructions.

SHERA's embedded beauty with added resistance against fire, termite and moisture makes it an apt material for varying applications in flooring, siding, ceiling and roofing.

Green Products

Eco-loving Product

Green Living

Environmental-friendly manufacturing

Green Technology

Towards a balanced life in perfect harmony



















International Accreditation

MANUFACTURE STANDARDS

ISO 9001:2000 ISO 14000

PRODUCT STANDARDS

IGBC

ASTM C1185

BS 476 Part 5, 6, 7

EN 13501-1 : 2002

EN 13823 : 2002

EN 11925-2 : 2002

CNS 6532

BRL 4101

JIS 1427 – 2540















Product Categorisation



SHERA" board













SHERA wood









Decor Wood













SHERA" ply



Ceiling



Partitioning & Panelling







SHERA APPLICATION SOLUTIONS











Shingles













Accessories & Tools

SHERA PU Sealant
SHERA Screw

SHERA Fiber Mesh Tape

SHERA Cement Bonding Compound SHERA Cement Jointing Compound SHERA Flexible Jointing Compound SHERA Grinder Control

SHERA Grinder Control
SHERA Manual Board Cutter

SHERA Ply

Ceiling

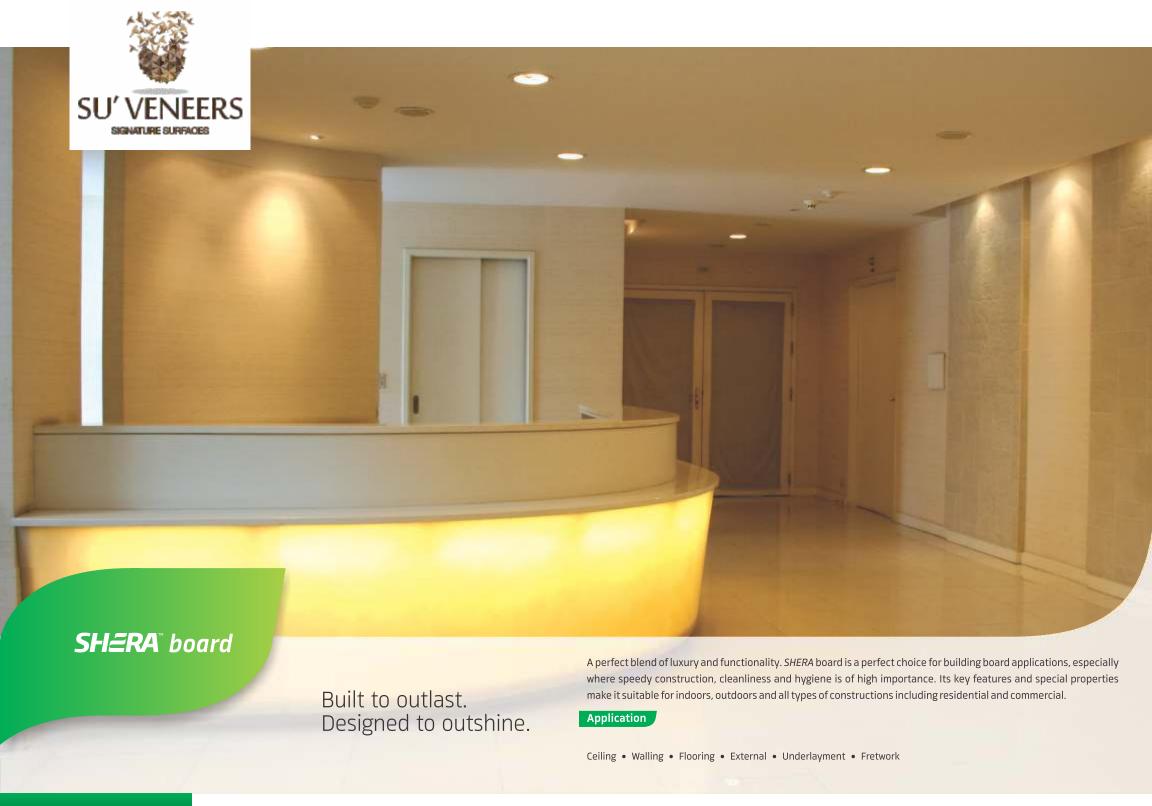
Partitioning & Panelling CNC/3D Designs Built-in Furniture

SHERA Application Solutions

liwali

SHERA Roof

Granada Magma Shingles













SHERA ceiling board	Thickness (mm)	Width (cm)	Length (cm)	Weight (kg)	Usage Area		
Square cut	4.5	122	244	20.90			
	6	122	244	27.91	Exposed ceiling		
	3.2	60.3	121.3	3.66			

SHERA vent ceiling	Profile modern/classic
Thickness (mm)	3.2
Width (cm)	61
Length (cm)	122
Weight (kg)	3.72
Usage Area	External ceiling/soffit



SHERA deco ceiling

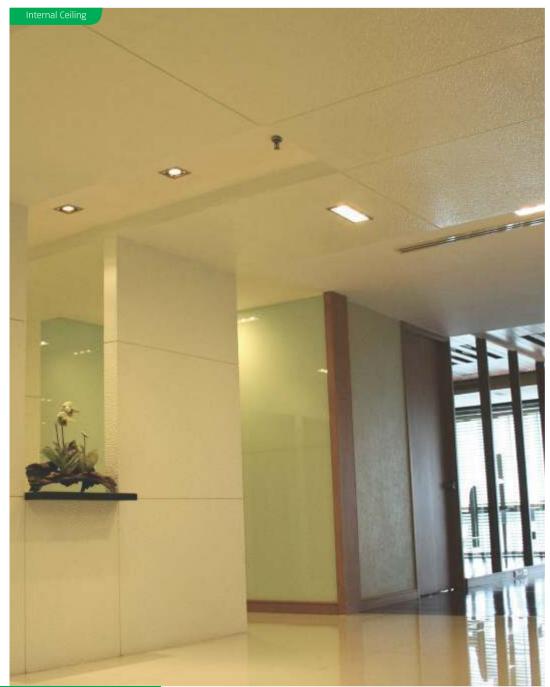
Possesses outstanding properties of durability and water resistant which is applicable for internal and external decorative purposes.

(mm)	(cm)	Length (cm)	Weight (kg)	Usage Area
3.5	61	122	4.07	
3.5	122	122	8.14	Exposed ceiling
3.5	122	244	16.28	
3.5	59.5	59.5	1.94	
3.5	60.3	60.3	2.00	Suspended ceiling
3.5	59.5	119.5	3.88	
3.5	60.3	121.3	4.00	
	3.5 3.5 3.5 3.5 3.5 3.5	3.5 61 3.5 122 3.5 122 3.5 59.5 3.5 60.3 3.5 59.5	3.5 61 122 3.5 122 122 3.5 122 244 3.5 59.5 59.5 3.5 60.3 60.3 3.5 59.5 119.5	3.5 61 122 4.07 3.5 122 122 8.14 3.5 122 244 16.28 3.5 59.5 59.5 1.94 3.5 60.3 60.3 2.00 3.5 59.5 119.5 3.88















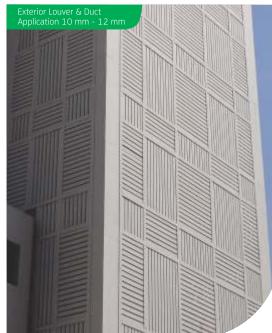


SHERA board



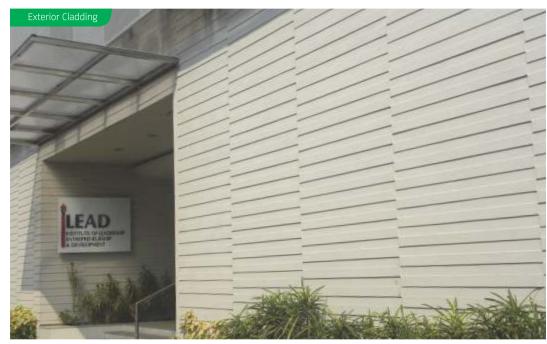






































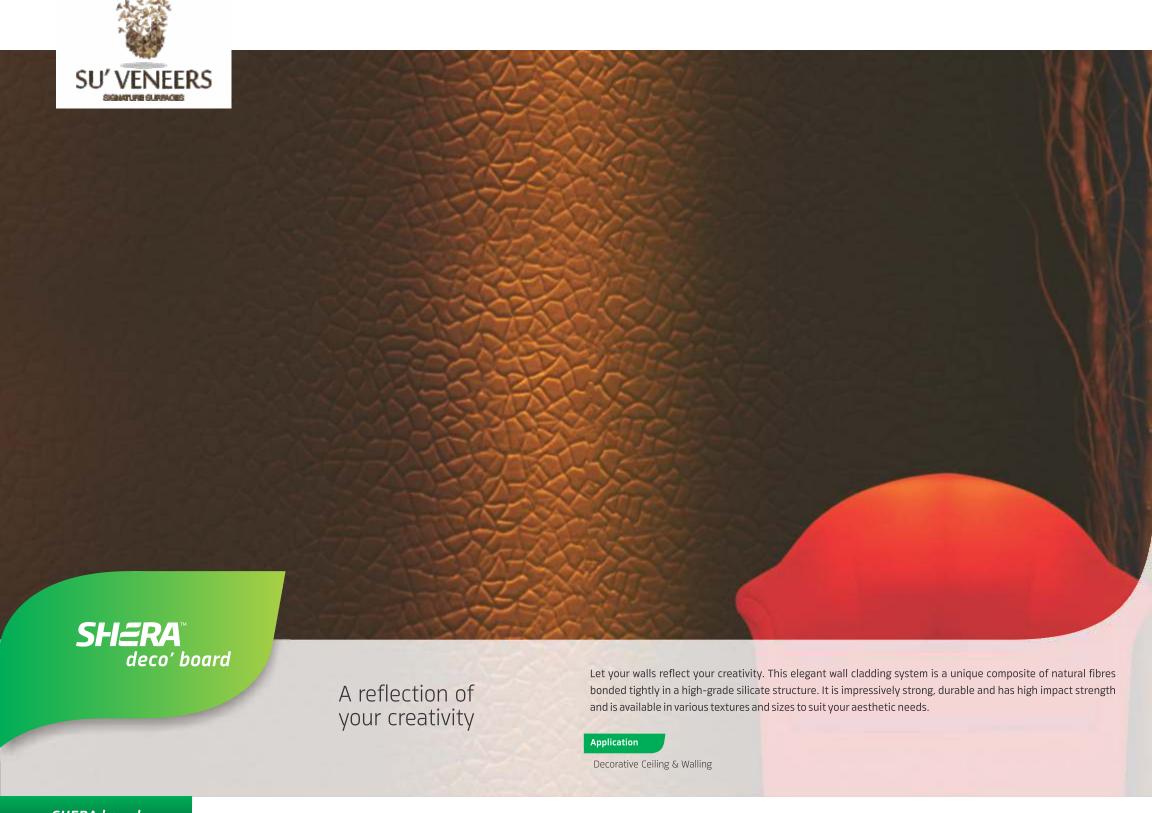






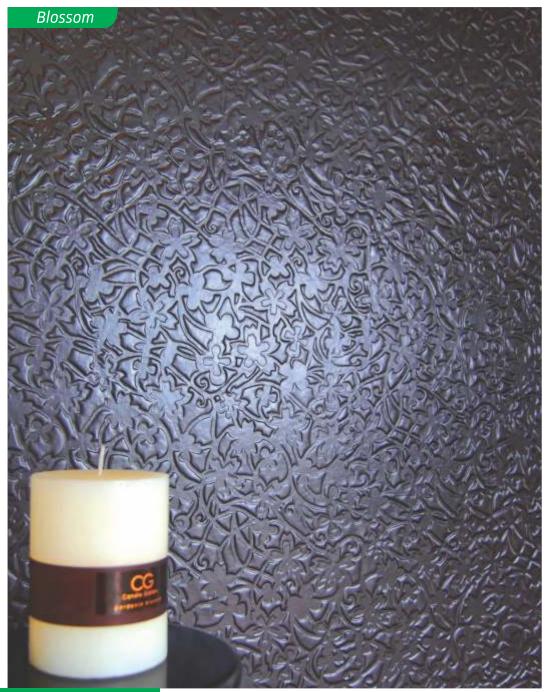


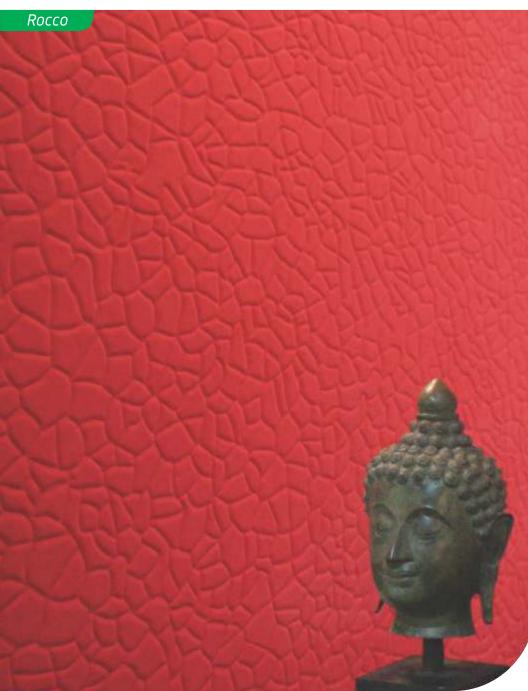
SHERA board





















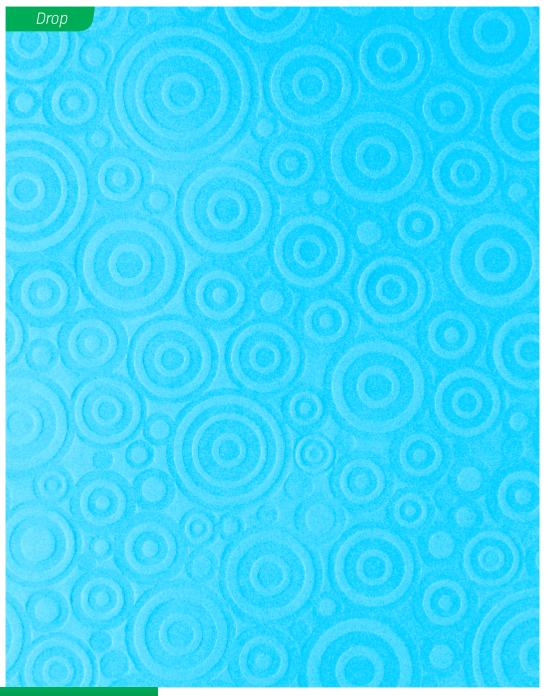












Technical Data

Thickness (mm)	Thickness (mm) Width (mm)		Weight (kg)	
6	1220	2440	27.91	
8	1220	2440	37.30	

Deco board Textures



Rain

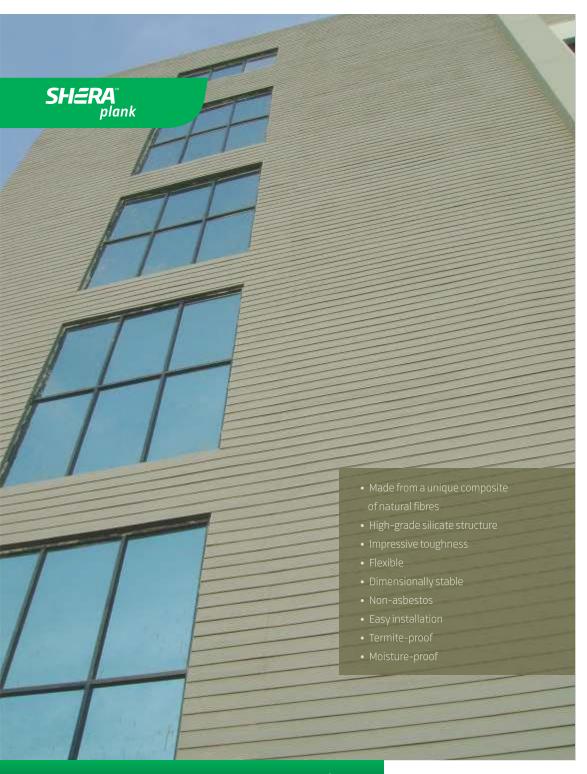


A lot like wood, yet nothing like it.

The elegance of wood, without the guilt of cutting down a tree. That's what you get with SHERA wood and wide range of eco-friendly offerings.

Application

Soffit Ceiling • External Cladding • Panelling • Landscaping • Screens • Louvers























Uncolored Teak Texture

Uncolored Cassia Texture

Straight Grain Texture

8 x 150 x 3000 mm | 5.40 kg | 2.67 pcs/sqm

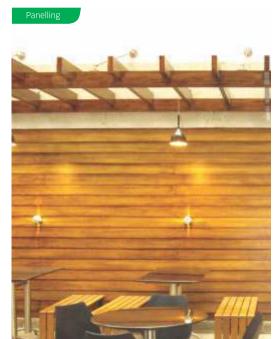


SHERA wood

















SHERA wood















SHERA wood



















 Orchid Tree
 10 x 150 x 3000 mm | 6.55 kg | 2.67 pcs/sqm

 Croton
 10 x 150 x 3000 mm | 6.33 kg | 2.57 pcs/sqm

 Yellow Flame
 10 x 150 x 3000 mm | 6.33 kg | 2.57 pcs/sqm*

 Modern Stagger
 10 x 100 x 3000 mm | 4.40 kg | 4.17 pcs/sqm*

 10 x 150 x 3000 mm | 6.60 kg | 2.57 pcs/sqm*

 10 x 200 x 3000 mm | 8.80 kg | 1.86 pcs/sqm*

 Jacaranda
 10 x 150 x 3000 mm | 6.10 kg | 2.55 pcs/sqm*



Uncolored Cassia Texture



Uncolored Smooth Texture











16x150x3000 mm** | 11.18 kg | 2.22 pcs/sqm 25x150x3000 mm** | 17.34 kg | 2.22 pcs/sqm



Uncolored Cassia Texture



Chestnut Brown Cassia Texture



Merbau Brown Cassia Texture

Uncolored Cassia Texture Uncolored Cassia Texture Merbau Brown Cassia Texture







- Exquisite panels for creative buildings
- Available in a variety of dimensions and colours
- Weatherproof
- Eco-friendly

 16 x 50 x 3000 mm Smooth texture
 | 3.59 kg | 6.67 pcs/sqm

 16 x 75 x 3000 mm Smooth texture
 | 5.38 kg | 4.44 pcs/sqm

 16 x 75 x 3000 mm Cassia texture
 | 5.38 kg | 4.44 pcs/sqm

 16 x 50 x 3000 mm Cassia texture
 | 5.78 kg | 6.67 pcs/sqm

 25 x 100 x 3000 mm Cassia texture
 | 1.1.56 kg | 3.33 pcs/sqm

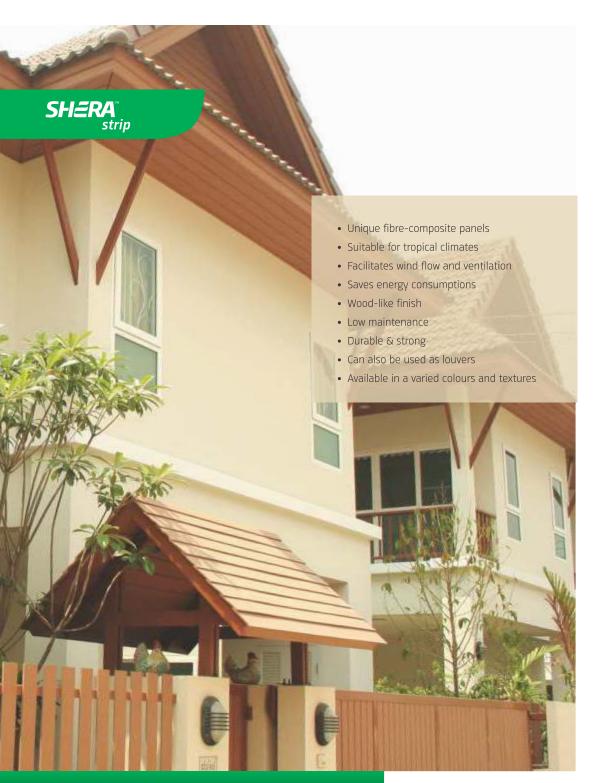


Uncolored Cassia Texture



Uncolored Uncolored Smooth Texture Straight Grain Texture













Teak texture: Square cut edge

8 x 50 x 3000 mm | 1.80 kg | 6.67 pcs/sqm 8 x 75 x 3000 mm | 2.70 kg | 4.45 pcs/sqm

Smooth texture: Square – cut edge

8 x 75 x 3000 mm | 1 2.70 kg | 4.45 pcs/sqm 8 x 100 x 3000 mm | 3.60 kg | 3.34 pcs/sqm

Smooth texture: V – cut edge

8 x 75 x 3000 mm | 1 2.70 kg | 4.45 pcs/sqm 8 x 100 x 3000 mm | 3.60 kg | 3.34 pcs/sqm





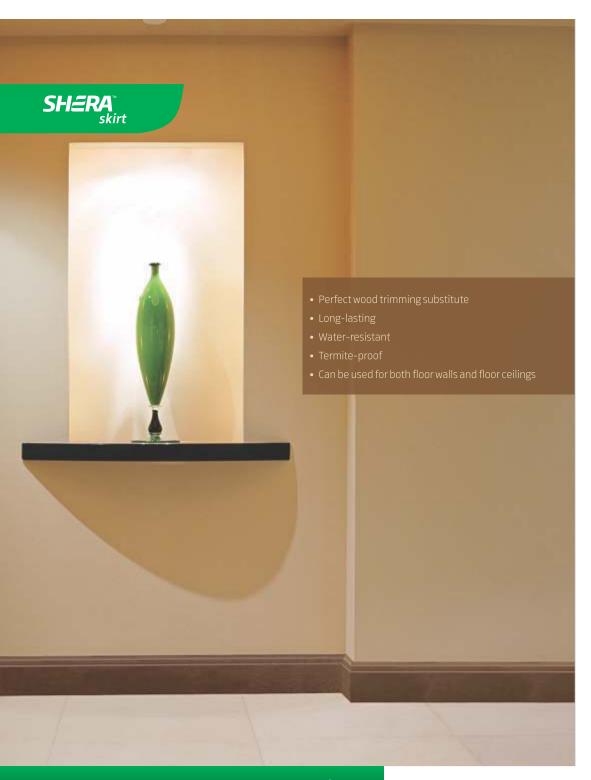




Red Mahogany

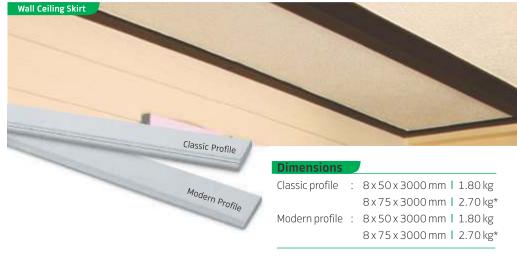
Uncolored Uncolored Teak Texture Smooth Texture Teak Texture Smooth Texture

Cherry Red





















Width 700, 800 and 900 mm X Height 2100 mm
Weight 25.10, 25.59 and 26.09 kg
Cross section 35 x 100 mm
Uncolored*

No termite and insect

Low maintenance cost

High water and moisture resistant

No rotting and long-lasting

Low shrinkage rate and no warping

700, 800 & 900 mm

100 mm

*Actual product is only available uncolored which is different from the illustration in this printed material.







Comparison of attributes between SHERA door frames and frames made from other materials.

	SHERA door frames	Wooden frames	MDF Laminate frames	Aluminium frames	Vinyl frames
Infestation of termites and other insects	• No	• Yes	• Yes	• No	• No
Likelihood of shrinkage and warping	Low expansion and shrinkage rate	Vulnerable to warping	Low rate of expansion and shrinkage compared to wood	Low expansion and shrinkage but may be subject to leakages at the joints	Low expansion and shrinkage rateProne to warp due to exposure to sunlight
Lifespan	• Long-lasting	Decay, if not maintained	Short due to exposure to humidity	 Long-lasting but need to beware of chemical corrosion 	Depends on PVC grades. Some can become dry and crack as time passes
Aesthetics	Beautiful like real wood	Natural beauty	• Surface materials available in wood – like appearance	 Available in smooth and wood like appearance 	Beautiful but color deteriorates with time
Installation	 Fast and easy installation using knock down system at the installation site Complications minimized, eliminating the need for skilled professionals 	Difficult, requires skilled professionals Lengthy procedures in prepping the wood	A little easier than wooden frames Skilled professionals required	Easy to install at the installation site Expertise of skilled specialists required	Easy to install at the installation site Expertise of skilled specialists required
Coloring	Can be painted with water based acrylic paint or wood stains	Lengthy and complicated procedures to prep and color the wood	Surface color predetermined by manufacturer	Predetermined by manufacturer	Predetermined by manufacturer
Maintenance	Low maintenance	Constant application of termite repellent required Requires periodic painting or staining	Constant application of termite repellent required. Surface is also prone to scratches	Easy to clean, but need to avoid chemicals	Get dirty easily, and need to avoid using chemicals to clean









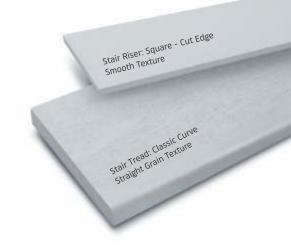
Stair Tread: 35 x 300 x 1200 mm | 19.41 kg Stair Riser: 16 x 150 x 1200 mm | 1 3.86 kg Stair Riser: 16 x 200 x 1200 mm | 5.29 kg



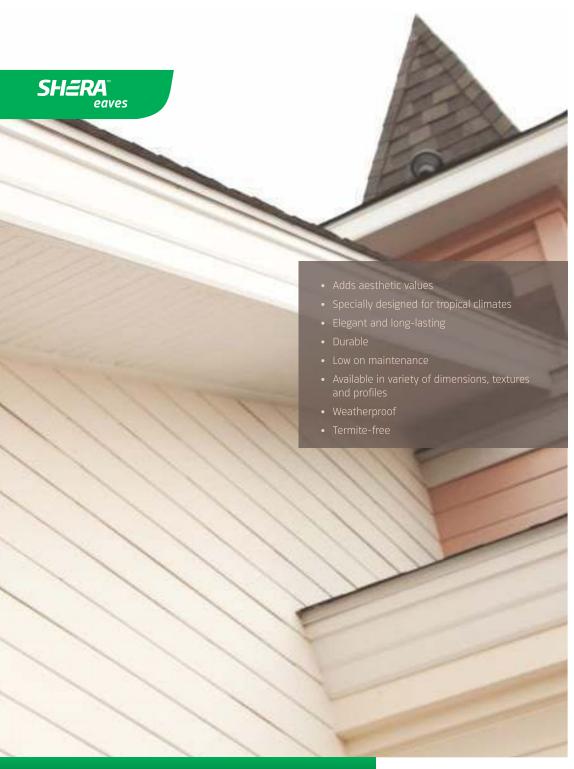
Stair Thread Stair Thread Uncolored Uncolored Cassia Texture Straight Grain Texture Smooth Texture



Stair Thread Uncolored



SHERA wood









	EA 001	EA 003	EA 004	EA 006
16 x 150 x 3000 mm	10.31 kg	-	10.31	10.16 kg
16 x 200 x 3000 mm	13.90 kg	14.35 kg	13.90 kg	13.75 kg
16 x 150 x 4000 mm	13.75 kg	14.35 kg	-	13.55 kg
16 x 100 x 4000 mm	-	=	=	9.57 kg
16 x 200 x 4000 mm	18.54 kg	19.41 kg	-	18.34 kg



ncolored Jasmine White Primer





Red Mahogany

Honey any Teak Brown

Color	Smooth texture Curved edge (3000 mm)	Smooth texture Curved edge (4000 mm)	Smooth texture Square cut edge (3000 mm)	Square cut edge		Smooth texture Beveled edge (3000 mm)	Smooth texture Beveled edge (4000 mm)
Uncolored	•	•	•	•	•	•	•
Jasmine white primer	•	•	•			•	•
Red mahogany	•	•				•	•
Honey teak brown				•		•	• /





SHERA ply



Product Information

Plain Panel: 1-side sanded (for laminate and paint finishing)

Thickness x Width x Length (mm)	Weight (kg)	Application
4 x 1220 x 2440	17.15	Interior Ceiling/Door Skin & Built-in Furniture (Frame System)
6 x 1220 x 2440	26.79	Exterior Ceiling/Built-in Furniture (Frame System)
8 x 1220 x 2440	35.72	Interior Wall Cladding/Laminate Floor Underlay/Table Top
		(Frame System)
10 x 1220 x 2440	44.65	Exterior Wall Cladding /Table Top (Frame System)

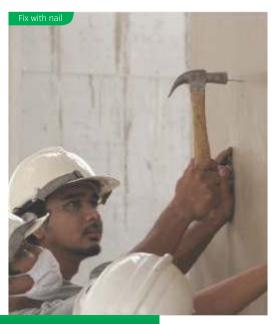


Easy installation and high quality finishing, maintaining standard quality and size.

Easy to install with general carpentry techniques and tools, no special skills required. Easy cutting, fixing, profiling, drilling, planing, bending, coating and finishing with various materials.









SHERA ply

























SHERA PLY v/s PLYWOOD, MDF & PARTICLE BOARD

FEATURES	SHERA PLY	PLYWOOD	MDF	PARTICLE BOARD
Lifetime Guarantee Against Termite & Borer	\checkmark	×	×	×
Waterproof	\checkmark	Х	×	×
E O Ratng (No Toxic Contents)	\checkmark	×	×	×
Singapore Label Green Certificatio	n 🗸	×	×	×
Fire Resistant	\checkmark	✓	×	×
Calibrated Board	\checkmark	Х	\checkmark	✓
Screw Holding Properties	✓	✓	×	×
Fungus & Mold Formation	×	✓	√	√
Warping & Bending	×	✓	√	✓

CLEANLINESS

Enjoy a clean living environment. SHERA ply is mold resistant. It is also free from cancer-causing formaldehyde toxins often found in furniture.



Free from formaldehyde, certified in accordance with Japanese JIS A 1460 F**** or SUPER EO standard.



Passes exterior grade quality in accordance with European Standard EN 314-3 or WBP (weather and boil proof).

COMFORT

Enjoy comfortable living and worry-free maintenance. SHERA ply has a lifetime guarantee against termites & boring insects. It is also water-resistant, will not twist or swell when subjected to high humidity or water.



Lifetime guaranteed against termites and boring insects, passing termite resistance test in accordance with Japanese Standard, JWPAS, 1981.14.



Mold resistant and suitable for wet area furniture, passing mold resistance level 10 in accordance with American Standard ASTM D3273

CARE

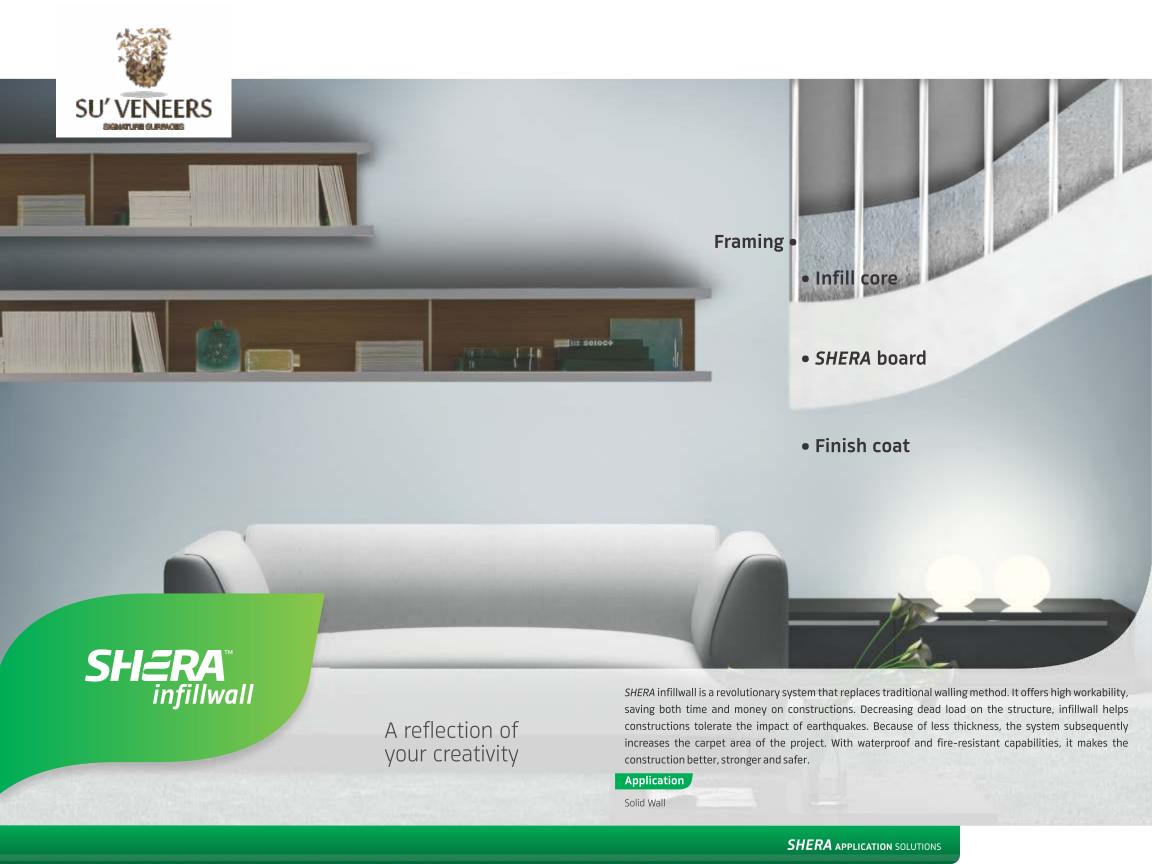
SHERA cares for quality and safety of your living space. SHERA ply is fire-resistant and non-flammable. We care for the environment. SHERA ply is manufactured from GREEN technology.



Toxin-free and environmental-friendly, suitable for use in LEED USGBC green building. Contributes up to 10 points of LEED credits.



Environmental-friendly because the ingredients are all wood and from wood grown in certified forest management under the standard of the PEFC.







How it works

6 Easy Steps For Installation







Sheeting the board



M/E install



Infill lightweight concrete



Finishing joint with SHERA jointing solution



Paint

World Class Properties 3rd Party Certified System

Fire Resistant 2:50 hrs insulation, 3:50 hrs integrity

Thermal Insulation 0.093 W/k.m.

Compression Strength 44 ksc

Heat and Rain Test ASTM C1185 pass

Impact Test Pass

Sound Proved 39-44 STC

Benefits of SHERA Infillwall System

- Fasttrack condition saves up to 40% time
- Lightweight up to 50% lighter than conventional walls leading to substantial cost savings in construction steel (TMT)
- Eliminates the need for plastering or POP punning
- 3 hrs 50 mins high performance fire rating walls
- Excellent acoustic properties 40 dB to 50 dB sound insulation
- Highly thermal resistant
- Slimmer wall at 84 mm thickness leading to large floor space
- Requires less labor further minimizing over all project cost saves 30% labor cost
- Planned MEP services avoiding redundant work. Saves subsequent labor cost & time
- Clean site no wet work
- No wastage, no breakage
- No cracking problem
- Smooth surface
- High impact resistance
- Safe higher resistance to earthquakes than conventional walls
- Highly suited for wet area applications kitchens, baths & toilets
- No damp walls immune to water damage
- Total management cost saving
- Flexible wall system thermal, acoustic, fire rating, weight, density all such parameters
 can be matched as per requirement





Key Features	Shera Infiwall	Precast Concrete Wall	Brick Wall	Gypsum Wall	AAC Blocks
Thickness	8.7 cm	14 cm	10 cm	9.5 cm	100-150
Weight	90-100 kg/m²	300 kg/m²	180 kg/m²	70 kg/m²	80-120 kg/m²
Wall Body	Solid	Solid	Solid	Hollow	Solid
Method	Semi - Dry	Wet	Wet	Dry	Wet
Fire Rating	3-4 hr	1-2 hr	1-2 hr	1-2 hr	3-4 hr
Surface Flatness	Excellent	Fair	Fair	Excellent	Fair
Moisture Resistant	Excellent, No efflorescence	Good	Good, Easy efflorescence	Poor	Poor
M&E Works	Easy	Pre-embedded	Difficult	Easy	Difficult
Cleanness	Clean site	Wet and mess site	Wet and mess site	Clean site	Wet and messy
Construction Speed	12m²/people, day	2m²/people, day	6m²/people, day	15m²/people, day	8m²/people, day
Earthquake Resistant	Good	Not Good	Not good	Good	Not good
Wastage	Very less	Very high	Very high	Less	Very high









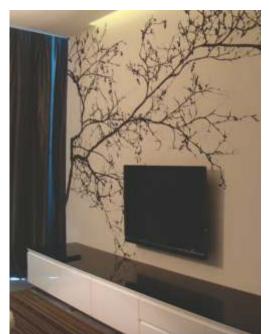








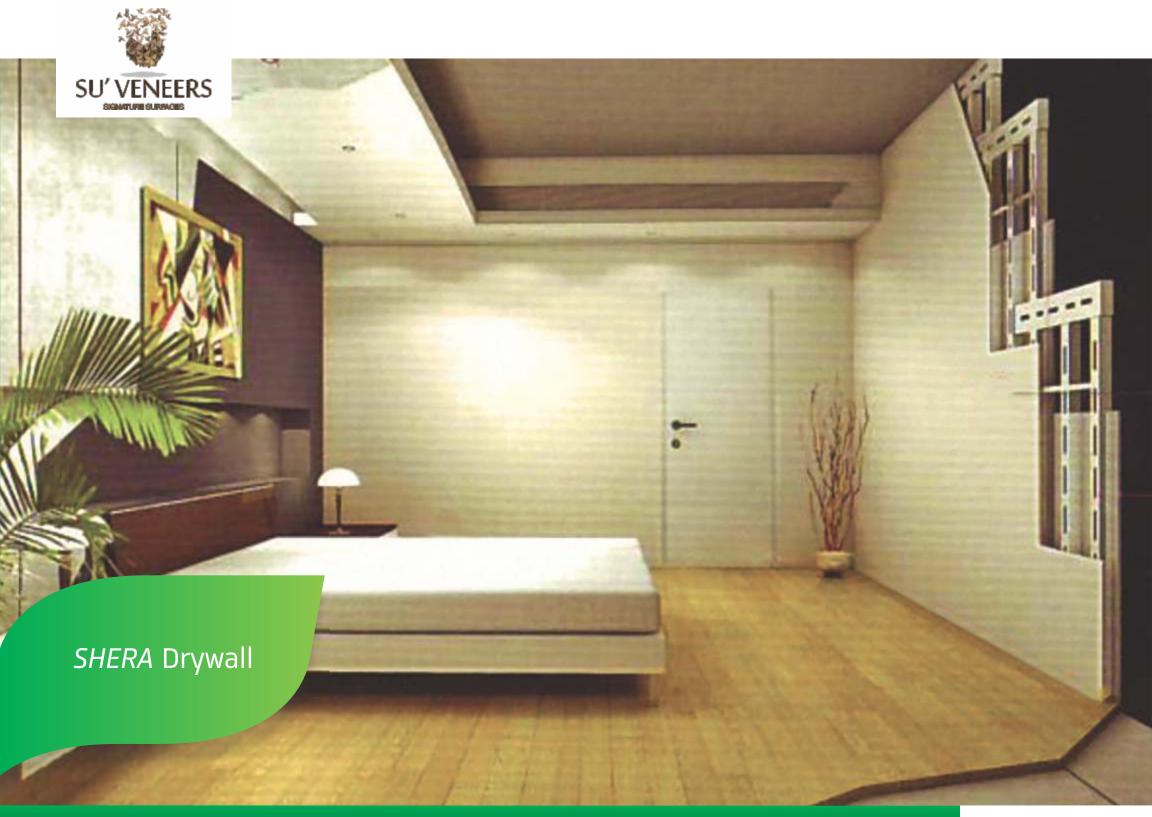
















SHERA Steel Frames : For Fixing SHERA Board

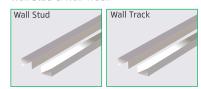
Frames: For fixing

Description	C - Stud	U- Track	
Frame thickness	0.6 mm	0.6 mm	
Dimensions	Flange- 34 mm Web - as per wall thickness	Flange -34 mm Web - as per wall thickness	



Spacing of steel members: Horizontally – 600 mm c/c Vertically : 1200 mm c/c





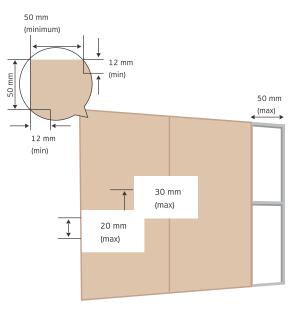
SHERA Screw FIX-W

For fixing SHERA board to steel frame having thickness of 1.0 - 3.2 m

Specification

- Diameter: 8, 10 G Tensile: 34 N Shear: 68 N Length: 20 and 45 mm
- Package: 500 and 250 pcs/box

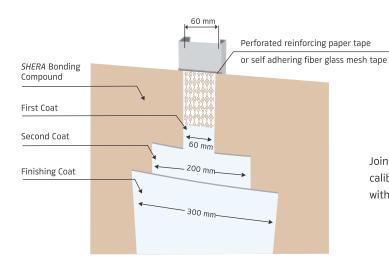






SHERA APPLICATION SOLUTIONS

Seamless Joint Finishing Process



Jointing compound is calibrated to be used only with SHERA boards.

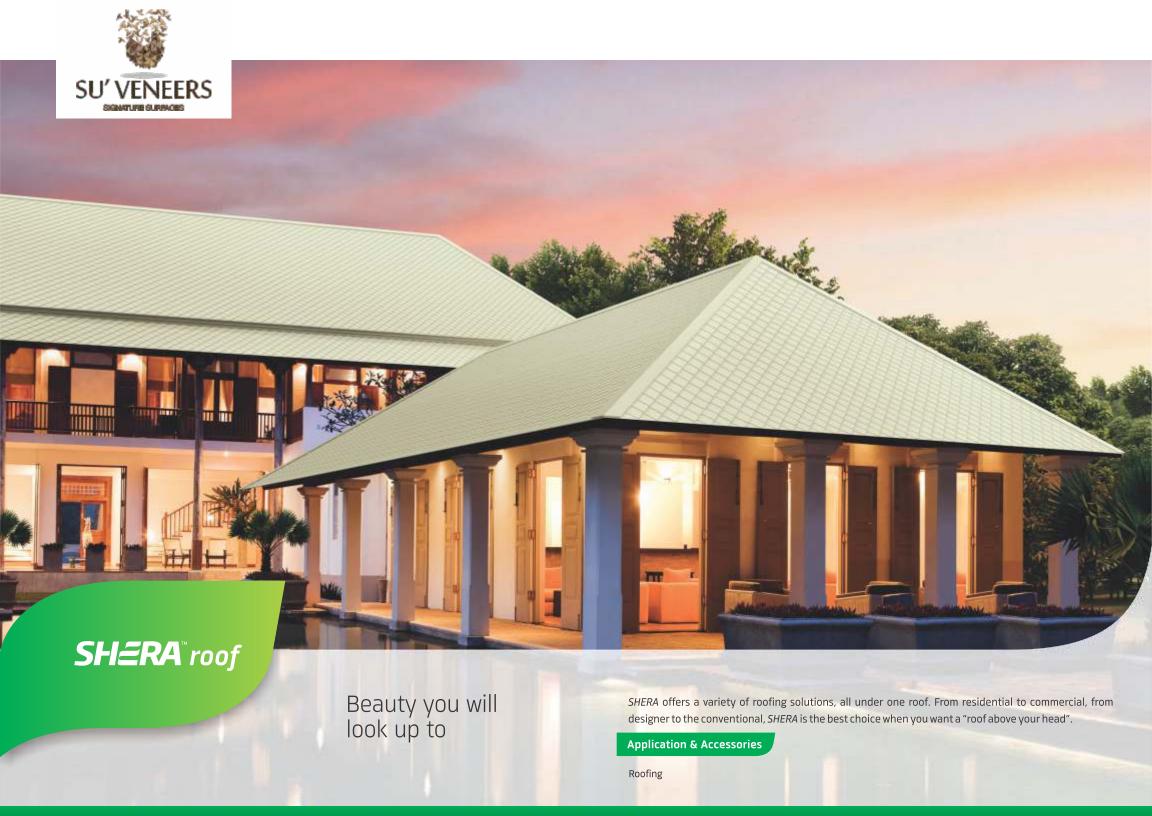
At Recessed Edge Joint

- Apply a SHERA cement bonding compound on the jointing surface area of the board
- Apply 1st layer of SHERA cement jointing compound in the recessed strip
 (if using SHERA new advanced recessed edge board we recommend to apply this
 1st layer 100 mm wide with SHERA cement jointing compound)
- Reinforce with SHERA fiber glass mesh tape on the base layer
- Apply 2nd layer of SHERA exterior jointing compound in recess
- Let dry, then apply 3rd layer of 200 mm wide
- Let dry, then apply 4th layer of 300 mm wide
- Apply SHERA waterproof membrane for exterior and wet areas

Control Joint

- If the cladding wall height is over 3.6 meters, horizontal control joint must be provided. Please also refer to figure 33 for more details
- To fix sheet around door or window opening in order to reduce the possibility of cracking due to structural movement. Set joint should be located at least 200 mm away from the opening. Refer to figure 34 for more details











Granada

Profile:

- High curve classic concrete roof tiles
- Available in various colors including



Technical Data

- Tile Size: 33 x 42 cm Weight: 4.3 kg/tile Purlin Space: 32-34 cm. Usage Amount: 10-11 tiles/sqm
- Minimum roof angle: 17 Degree Net of overlapping length: 30 cm

Color Through Series



443 Knignt Black

Premium Series



BROWN

442 CHALOT

CREAM



BLUE



GREEN

281 Cavalia Orange







COFFEE RED BROWN

Regular Series



171 Queen Red



172 SERENE 174 SIROCCO 181 SUNSHINE ORANGE ORANGE CREAM BROWN



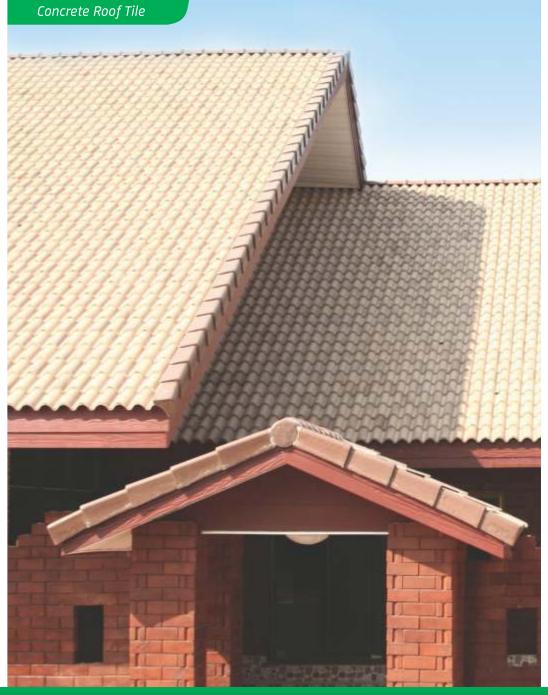


651 Arctic Blue



BROWN











Shingle

Profile:

- Flat concrete roof tile with a natural look and feel
- Available in various colors including:



Technical Data

- Tile size 33 x 42 cm Weight 5.2 kg Purlin space 31-33 cm Usage amount 10-11 tiles/sqm
- Minimum roof angle 25 degree Net of overlapping length 30 cm



345 Cherry Brown



366 Zebrano Gray

Color Through Series



442 Oak Brown







441 Cherry Brown 461 Charcoal Gray Wood Brown

443 Teak



347 Maple Brown



323 Pine Green



324 Fern Green



347 Maple 362 Silver Brown Ash



346 Wooden Brown



364 Graphite Gray



444 Savanna Brown



445 Forest Brown





Concrete Roof Tile





Magma

Profile:

- High curve classic concrete roof tiles
- Available in various colors including



Technical Data

- Tile size: 33 x 42 cm Weight: 4 kg/tile Purlin space: 32-34 cm Usage amount: 10-11 tiles/sqm
- Minimum roof angle: 25 degree Net of overlapping length: 30 cm







Premium Series



261 Storm

271 Orange Cream

352 Navy Blue

357 Bright Blue



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